

# ARELLO® Mid-Year Conference

Austin,  Texas USA

April 11-14, 2012

Sponsorship of activities by vendors or regulated entities at this conference or meeting shall not be construed as an endorsement by ARELLO® or its Member Jurisdictions of the sponsoring entity or of the products, services, policies or positions. The sponsorship is not intended by the vendor or regulated entity, nor should it be construed by anyone, to influence the decisions of ARELLO® or its Member Jurisdictions and their representatives.

## CONFERENCE OVERVIEW AND OBJECTIVES

The Midyear Meeting brings together more than 200 ARELLO® members and their families. While the Midyear Meeting does not match the total attendance of the Annual Meeting, the volume of ARELLO® business that occurs does reach significant levels of achievement. In addition to the Board of Directors convening at the Midyear Meeting to review recommendations submitted by various members and entities of the Association, some District and Association committees also meet there to review the business of their entities. The ARELLO® Foundation also holds their Business Meeting during the ARELLO's Midyear Meeting.

## OPPORTUNITIES THAT WORK

ARELLO® Mid Year Meeting offers a variety of sponsorship opportunities at our domestic and international. Sponsorship can help you gain exposure with top industry leaders, government officials and regulator practitioners from around the country. Sponsorship can also help you:

- Enhance your reputation by partnering with ARELLO®
- Build relationships with key figures in the world of real estate law and regulation, including real estate policy makers
- Position your company or firm as a leader in the regulation field

## 2012 SPONSORSHIP LEVELS

### **GOLD**

- (2) Complimentary Mid-Year meeting registration
- Formal recognition during Opening Remarks
- High-profile exposure to attendees through gold-level investment
- Logo and recognition in official Conference program distributed onsite
- Logo displayed on ARELLO® event website
- Recognition signage at registration and all event/activity

Investment: \$5,000

### **SILVER**

- (1) Complimentary Mid-Year meeting registration
- Formal recognition during Opening Remarks
- Logo and recognition in official Conference program distributed onsite
- Logo displayed on ARELLO® event website
- Recognition signage at registration

Investment: \$3,000

### **BRONZE**

- Formal recognition during Opening Remarks
- Logo and recognition in official Conference program distributed onsite
- Logo displayed on ARELLO® event website
- Recognition signage at registration

Investment: \$1,500

### **Conference Program Book/Guide**

Investment: \$2,000

### **AM Refreshment Break (3 available)**

Investment: \$2,000

### **PM Refreshment Break (3 available)**

Investment: \$2,000

### **Welcome Reception (2 available)**

Investment: \$4,000 \*co-sponsorships available

### **Closing Dinner (2 available)**

Investment: \$4,000 \*co-sponsorships available

## 2012 MID-YEAR MEETING SPONSORSHIP FORM

Deadline: March 15, 2012

Fax to 312-893-5505

Company: \_\_\_\_\_

Contact Person : \_\_\_\_\_

Address: \_\_\_\_\_ City, State & Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Sponsor Event Attendee: \_\_\_\_\_

Method of payment: ☐ Send invoice ☐ Check Enclosed

### Sponsor Checklist/Timeline:

- ☐ Return completed registration form to ARELLO® to confirm participation
- ☐ For new sponsors (or for companies without a revised logo on file with ARELLO®)  
Submit logo art (in .jpeg format) to [jsivels@ARELLO.org](mailto:jsivels@ARELLO.org) for use in promotional materials and signage (by March 15, 2012)

**\*This form does not register you or your company representatives for the Mid-Year Meeting.**

**You will still need to complete the official registration form to confirm conference attendance.**

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If you have any questions regarding sponsorship at the 2012 Mid Year Meetings, please contact Jessica Sivels at (312) 893-5882 or by email at [Jessica@ARELLO.org](mailto:Jessica@ARELLO.org)